

Minutes
Board of Director's Meeting
River Rim Resort
Wednesday, August 26, 2015

Board Members Present:

Mary Murphy
Gabe Gonzales
Robbie Fayle
Tim Hester
Cassandra Perry

Board Members Not Present:

Valerie Moore
Chase Roosa

Visitors:

Nancy Feely
Melissa Bates
Larry Roberts
Jennifer Jackson
Rebecca Douglas

Staff:

John Cohen

1. Robbie Fayle called the meeting to order at 7:01 pm
2. Consider Approval of Minutes for July, 2015
A motion was made by Gabe Gonzales to approve minutes from July, 2015
2nd by Tim Hester
Unanimously approved
3. Consider Approval of Financials for July, 2015
A motion was made by Tim Hester to approve financial reports from July 2015
2nd by Gabe Gonzales
Unanimously approved

4. Executive Director Report:
 - a. HOT collections report.
 - b. John went over important dates for the year. Membership Information needs to go out before the end of the year to Members. The yearly Membership Meeting has to happen before the end of May. John mentioned that last year the County deadline wasn't until November. Melissa Bates cautioned that it usually happens earlier so be prepared. The Board discussed possible timing for a Board Retreat and an Open House for the new Visitor Center.
 - c. John updated the Board on the website progress.
 - d. River Trash Bags: John informed the Board that he had distributed the entire supply of 15,000.
 - e. Billboards: John informed the Board that he is working with a vendor to put up several billboard in key geographic feeder markets. Tim Hester suggested putting a bill board(s) in West Texas.

5. Discussion and/or Action Items
 - a. Trout Days: The Board discussed whether to continue doing Trout Days. After discussion, the consensus was that the ROI wasn't very good and that we shouldn't put on the event next year. Mary Murphy of Chalk Bluff Resort mentioned that she might do some sort of Fishing Tournament, and would apply for a Special Event Grant.
 - b. River Cleanup Plan (Melissa Bates): Melissa updated the Board on a possible River cleanup project involving local non-profits. The concept is that a non-profit gets a group of volunteers to collect trash in the river and for every hour an individual works the charity would get \$10 per person per hour. In addition, if the group could clean before September 4th, we would give a bonus of \$500 on top of the hourly rate. Judge Mitchell had approved the idea and said that there would be an intra-local agreement between the County and HCR, and that the County would provide additional funding for the project.

A motion was made by Gabe Gonzales to approve entering into an intra-local agreement with the County and to administer the river clean-up project.

2nd by Tim Hester

Unanimously approved

Rob Fayle adjourned the meeting at 8:20pm