

**Minutes  
Board of Directors' Meeting  
Neal's Dining Room 12:00 noon  
Thursday, February 12, 2015**

**Board Members Present:**

Melissa Bates  
Charlie Reagor  
Patti Van Pelt  
Chase Roosa

**Board Members Not Present:**

Ed Poole  
Tim Hester  
Robbie Fayle

**Visitors:**

Olivia Rish  
Amy Franco  
Gabe Gonzales  
Jill Hunter  
Larry Burgin  
Helen Burgin  
Rebecca Childs  
Billy Culkin  
Libby Bender

**Staff:**

John Cohen

1. The meeting was called to order at 12:15PM by Melissa Bates
2. Welcome Visitors/Open Forum:
3. Consider Approval of Minutes for January 21, 2015  
*A motion was made by Charlie Reagor to approve minutes from January 21, 2015*

*2<sup>nd</sup> by Patti Van Pelt*  
*Unanimously approved*

4. Consider Approval of Financials for January 2015  
*A motion was made by Patti Van Pelt to approve financial reports from January 2015*  
*2<sup>nd</sup> by Chase Roosa*  
*Unanimously approved*
5. Discussion and/or Action Items
  - a. **Grant Program/one grant application:** The Grant Application was a request from Rio Frio Lodging/Hill Country Nature Center/Nature Quest for \$3,000 to support marketing efforts. *A Motion was made by Charlie Reagor to approve a grant award of \$3,000 to Rio Frio Lodging.*  
*2<sup>nd</sup> by Chase Roosa*  
*Unanimously approved*
  - b. **Presentation from Branding/Website Agencies:**
    - i. Rebecca Childs of Morehead, Dotts, and Ryback gave a presentation that focused on their work on behalf of Port Aransas.
    - ii. Billy Culkin and Libby Bender of Cubic Creative Agency gave a presentation that focused on their destination branding experience and website development.
6. Other business: No other business
7. Melissa Bates adjourned the meeting at 2:48pm